



Company
Profile



About us

Crow creative media is an exceptionally creative advertising agency headquartered in Calicut. We partner with companies across all sectors, from those producing high-level corporate outputs for fields related to technology to those producing necessities like food and beverages. By assembling a team of experts who live to make a difference through their creative mindsets, we assist brands in telling their stories in the most innovative way possible using a combination of creativity, technology, ideas, and enthusiasm. Our company exclusively concentrates on the effectiveness of the work and offers a striking result.





Vision

Crow Creative Media's guiding principle is to provide an advertising with a prolonged lifespan. We want our concepts to permeate popular culture.

Mission

Fundamentally, we want to experiment with concepts creatively and smartly to transform the advertising industry. Everything we hold close is reflected in our creativity.

Values

Our team's success is a result of our constant curiosity about how to make each design exceptional and consistent. If we are not happy with the newest and best, we virtually never get any rest. We show our consumers our affection and thanks by doing so. The opinions, suggestions, and ratings of our consumers are very important to the content of what we have to offer.



Brand story

We think that thinking creatively is the key to transforming the world. A crow produced the first creative work ever produced. To quench its hunger, that crow fills a pot with stones, which causes the water to rise. In simplest terms, this tale is laughably absurd. But the tale will stay with everyone, from children to adults. This inspired us to name our company Crow Creative Media. We are curious about culture, business, brands, behaviour, and technology since we are a creative hub. Crow creative Media is significant in the town's advertising sector thanks to its robust group of incredibly skilled creators who are passionate about and take pleasure in their work.



Our Team



Anwar Sadath
Founder & Creative Director



Prasanth Gangadharan
Creative Director



Hareesh AH
Operations Manager



Hazna Abbas
Co-founder & Content Developer



Sabin Salim
Creative Director



Athira Anand
Senior Visualizer



Jinas Muhammed
Motion graphics artist



Hasna K
HR & Admin Executive



Venu S R
Creative Content Writer



Ashitha Thazhissery
Client Relation Executive



Nihal Arangodan
Graphic Designer



Abbas Ali
Marketing Manager - Middle East



Muhammed Niyas C
Motion graphics artist



Adil K K
Digital marketing Executive



Our Services

Branding & Advertising



The creative and strategic process of explaining to your audience what your brand stands for is known as branding. This frequently includes details about your identity, the values of your brand, the kinds of things customers could expect from it, and, finally, the advantages of working with it. Digital marketing is what happens when this process is done online with the use of resources like websites, apps, social media platforms, videos, and more.

Crow Creative Media is where real solutions to propel your business to success are born, creating a distinctive combination of quality, creativity, and personalization.

Digital Marketing

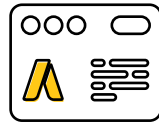


We help brands stand out from the crowd by acting as a one-stop shop for producing top-notch leads, improving conversions, raising revenues, and much more. According to many marketers, a brand without a digital presence is equivalent to a vehicle without tyres—it won't move forward. Even though conventional branding and advertising haven't been completely abandoned yet, any company today needs a wide range of digital branding tools if it wants to succeed in its market and position itself as a leader in its speciality.



Social Media Marketing

Make your brand stand out by planning, producing, distributing, and tracking its performance.



Google Ads/ PPC

Making your business more measurable, reliable, and accessible.



Search Engine Optimisation

Directing organic traffic to brand and business websites to improve ranking using on-page optimisation and off-page SEO.



Paid Marketing

Increasing your discoverability by focusing on the right audience.



Content Marketing

The intended audience is drawn to boosting brand visibility through excellent content.

Video Production & Advertisements



Through a compelling narrative, we put difficult concepts into practice. With our imaginative storytelling techniques, we create tales that will captivate your audience and make them like your company. Modern style and design are exemplified in our flicks. By delivering a compelling story and arousing the appropriate emotions, our films will raise the brand's conversion rate and income. In the production of corporate films, we lead the industry. We enjoy placing ourselves in your position in order to understand how things are handled on your end and depict the story in a beautiful yet imaginative film.



Commercial Videos

Producing business videos that are effective and captivating and satisfy client expectations.

Product Ad Shoots

Describing products that satisfy client needs and address issues while leaving a lasting visual impression.

Ad Films

Creating advertisements that humanise brands, boost credibility and trust, elicit powerful emotional reactions, and promote brand expansion.

Interviews

Creating captivating and entertaining interview films that advance employee performance and human resources.

Explanatory Videos

Create concise, engaging, understandable, and distinctive explainer videos that make your narrative matter.

Motion graphics videos

Animation, whether in 2D or 3D, allows for quick and direct clarification of difficult-to-understand products, services, or business history.

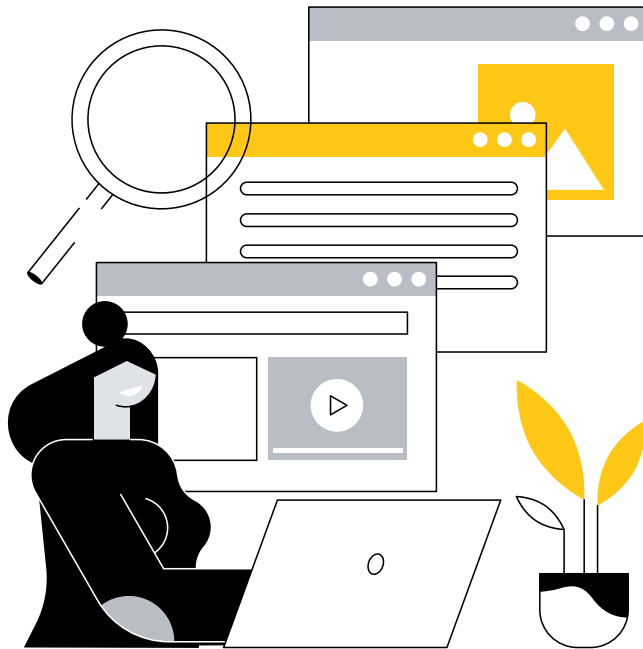
Whiteboard Animation

The creation of entertaining videos with direct messages that bring the text to life with crisp, clear pictures.

Large Screen Content

The creation of large-screen content is necessary for the marketing of products and services as well as for boosting brand recognition.

Web & Mobile Applications



Our speciality is creating top-notch websites and web designs that are more comprehensible, useful, memorable, and profound. Being experts in building the best websites and mobile applications to increase brand trust, we have a solid name in this field. We also provide a wide selection of mobile application development solutions on platforms like iOS and Android by leveraging a variety of cutting-edge echnologies. Our web development team can offer unrivalled online solutions at affordable prices for a wide range of businesses in a variety of industries.



Our Clients









Our Works











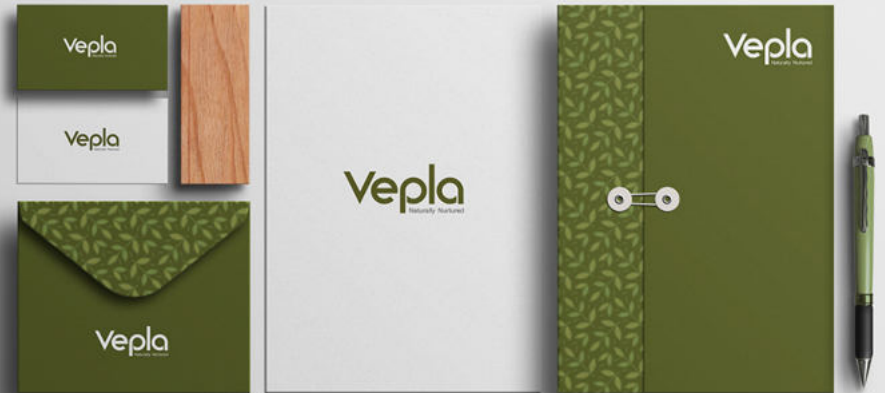
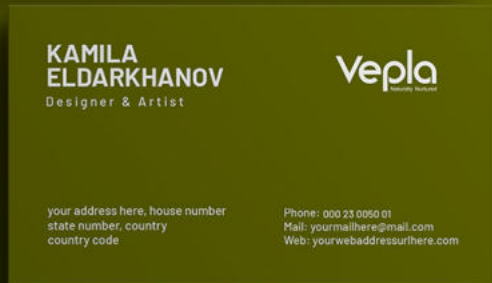




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WAY TO PAY; LET'S CONNECT!





Vepla
Naturally Nurtured



Teathinkers
with a capital T







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